



SYNCWORKS

HELLO, WE ARE SYNCWORKS

**We're a team of 25 (and counting...)
young & unique individuals driven
to bring value to everything we do.
Be it writing an emailer for your service
or rebranding your entire portfolio,
we'll take care of everything!**

“

**Let content speak
for your business**

”

**SORRY... WE DON'T SIMPLY
DELIVER WHAT YOU ASKED FOR.**
We work towards giving you more!

**For us, 10 on 10 does not mean the
end of the story. It means a
vantage point to create a plan that
allows us to go the extra mile...
Of course, with you.**



“

**Some call us an agency.
Some know we are a lot more.**

”

**YOU GIVE US YOUR EXPERIENCE,
WE GIVE YOU OUR EXPERTISE.**

Over the last 5 years, we have gained expertise in 5 key areas. As we grew, we diversified. From being a content house to now being equipped for design needs, we've come a long way. But for us, our story is still a WIP and we are, like always, game for more.

- E-learning ■**
- Corporate Facilitation ■**
- Content Marketing ■**
- Employer Branding ■**
- Brand Identity & Visual Design ■**





CONTENT MARKETING

There are two things that change with the hour – our cravings for food and the rules of content marketing. In a digitally-driven age where the do's and don'ts are refreshed every hour, our team stays ahead of the curve. You just have to ask and we will have it all worked out for you.

OUR CLIENTS



- **Content/Communication Strategy**
- **Content & Design for Social Media**
- **Blogging**
- **Website Content, Design & Development**
- **On-Ground Marketing Collaterals**
- **Event-Led Communication**
- **Ghost-Writing**



E-LEARNING

We understand the complexities of the e-learning sphere. And we are here to break it down for you! Our forte lies in simplified learning solutions and creating custom-built courses, micro-learning nuggets, storyline projects, simulative learning or gamification – you name it, we do it!

OUR CLIENTS



- **Content Analysis & Approach Creation**
- **Storyboarding**
- **Simulative Learning**
- **Gamification**
- **WBT & ILT**
- **Whiteboard Animation & Learning Videos**
- **Custom Development & Storyline Development**



CORPORATE FACILITATION

We are believers of experiential learning. So, when it comes to Corporate Facilitation we focus on giving our learners a distinct experience every time. Young college students or driven senior management – we’ve a unique story for everyone.

OUR CLIENTS



ICE GLOBAL



- **Off-Site Engagements**
- **Skill-Enhancement Workshops**
- **Workshops for Educational Institutes**
- **Induction Training**
- **Campus to Corporate**
- **Train the Trainer**
- **Senior Management Enabling**
- **Personal Brand Building Workshops**



EMPLOYER BRANDING

Answer this: Do you want to be a company that gets stalked a lot (obviously for all the right reasons)? Let us take care of it! Brand is both – customers and employees. Our brand team sure knows that only a curated experience of the customers and employees communicates a story that is worth sharing.

OUR CLIENT



- **Brand Communication and Strategy**
- **Social Media Presence and Influence**
- **Online & Offline Activation**
- **Continuous Engagement**
- **Brand Advocacy**



BRAND IDENTITY & VISUAL DESIGN

A brand identity must do two things: impress (literally everyone & anyone) and express (who you really are). We stick by this rule to create and express the most accurate representation of your brand. Because we know a second chance isn't as good as the first, and our brand team goes an extra mile to get it first time right.

OUR CLIENTS



- **Brand Identity Creation**
- **Logo Creation**
- **Brand Communication via Visual Elements**
- **Digital, Print & Merchandise**
- **Theme-based Events**
- **Website Design & Development**

“WE” MAKE IT HAPPEN.

We change the sail in order to keep the ship going and we sing a song while at it!

**Empathetic.
Dynamic.
Versatile.**



We're a real bunch of nerds behind those screens, but wait 'til the clock strikes 6! Most days, we finish each others' songs, and on others, you may not want to interrupt our intense What-Next-To-Netflix debate. Being a culturally diverse team, we are best defined as chatterboxes, curious learners, and punstoppable people.



If that wasn't enough and you're still curious to know if we are for real, just give us a call and we shall take it further! :)

SO, LET'S CATCH UP?



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THANK YOU

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